

Outcome Capital: Quarterly Market Segment Report

Biopharma Segment Overview | Q2 2024



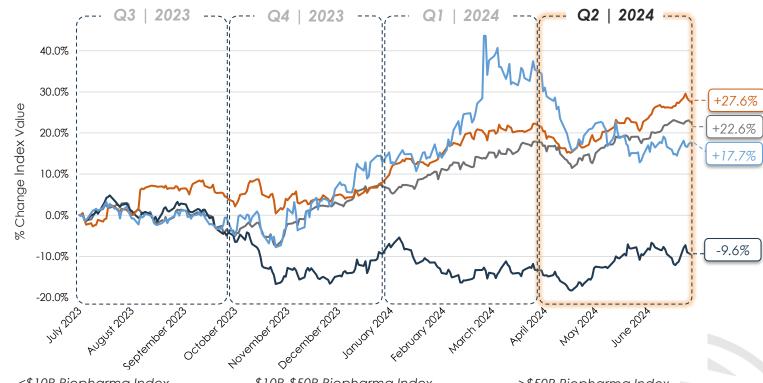
## BIOPHARMA INDEX MARKET PERFORMANCES



## Trailing-Twelve-Months (TTM) Review

### **Key Insights**

- >\$50B Biopharma index outperforms S&P500 with strong growth driven by continued obesity & weight loss drugs success
- <\$10B Biopharma index sharp decline mainly driven by Viking Therapeutics stock momentum slump after initial hype from weight loss treatment & Jazz Pharmaceuticals recent miss of Phase II clinical trial endpoints
- \$10B-\$50B Biopharma index performance continues to drag behind in Q2 2024



\$\$P500 —

<\$10B Biopharma —

\$10-\$50B Biopharma —

>\$50B Biopharma —



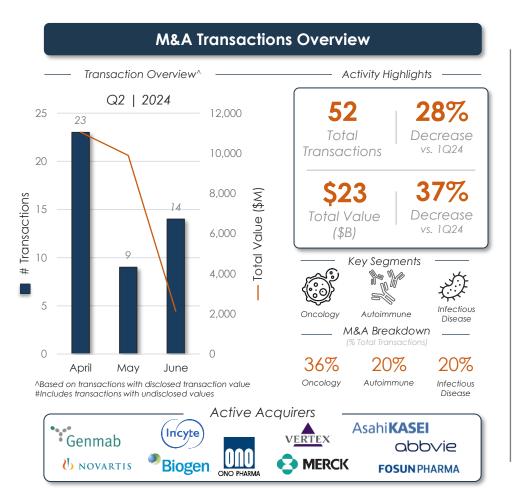


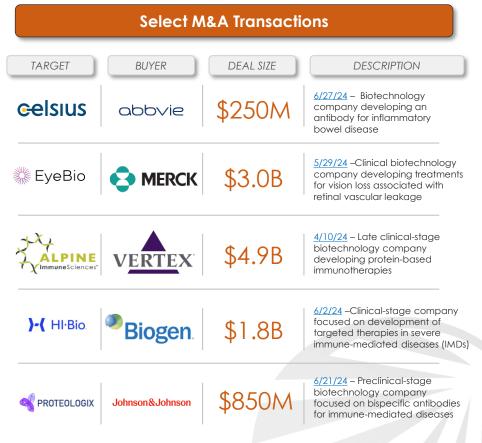


# BIOPHARMA TRANSACTIONAL ACTIVITY

## M&A Activity | Q2 2024





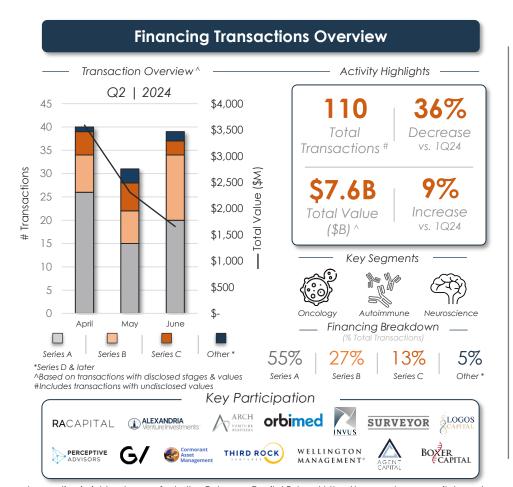


<sup>\*</sup> Note: Deal volumes based on transactions between 4/1/24 - 6/30/24

### BIOPHARMA TRANSACTIONAL ACTIVITY

## Financing Activity | Q2 2024





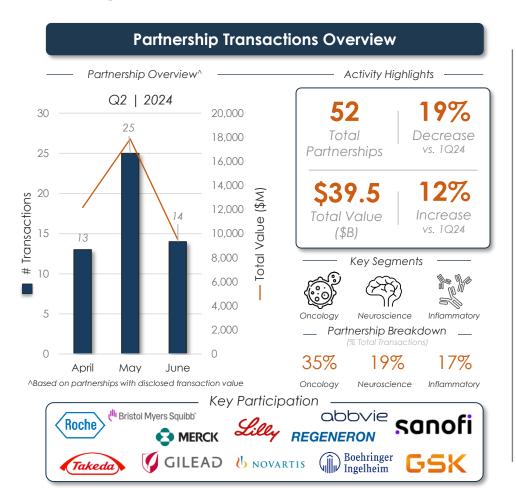


<sup>\*</sup> Note: Deals volumes & capital deployed based on transactions between 4/1/24 – 6/30/24

### BIOPHARMA TRANSACTIONAL ACTIVITY

## Partnering Activity | Q2 2024







<sup>\*</sup> Note: Deals volumes & capital deployed based on transactions between 4/1/24 - 6/30/24

# BIOPHARMA TRANSACTION TRENDS

## Outcome Leadership Insights & Takeaways



#### **Biotech/Pharma Transaction Insights**

#### **Continued Wave of Obesity & Weight Loss Drug Investments**

With record revenues driven by Novo & Lilly's incretin drugs, VCs are investing early & heavily to capitalize on a rapidly developing market

- ✓ Multiple Q2 2024 early-stage financings demonstrates VCs continued appetite to fund companies developing obesity & weight loss therapeutics
- ✓ With a projected market worth more than \$125M, investors are looking. to pursue the "second" generation of obesity medicines to supplant Mouniaro & Wegovy
- Despite promising initial data to incite VC investments, early-stage metabolic companies will be faced with the challenges of competing against Amgen, Roche, Boehringer Ingelheim, and AstraZeneca's promising candidates currently in clinical trials

Additional Q2 2024 Representative Transactions





Series A Series C. \$350M \$85M



Series A \$33M

#### Highlighted Biotech/Pharma Investment: Q2 | 2024

### Hercules

Target

BainCapital \*\* ITW

**ATLAS** VENTURE

Lead Investors

**Date:** May 16, 2024

Type: Seed

S400M

Deal Value

Phase II

Deal Stage

**Target Description:** Incorporated in May 2024, Hercules CM NewCo. is a clinical-stage biotechnology company developing incretin treatments for diabetes, obesity, & weight loss

#### **Transaction Insights**

- Three leading drug candidates licensed from Hengrui in return for \$110M upfront and near-term payments as well as roughly 20% equity stake
- Hercules could owe an additional \$200M for additional milestones & up to \$5.7B if licensed drugs are approved
- With current investment, Bain holds a 39% stake, RTW holds over 19%, Atlas holds 9% & Lyra roughly 3%

## BIOPHARMA TRANSACTION HIGHLIGHT

### Outcome Leadership Insights & Takeaways



### Highlighted Biotech/Pharma Investment: Q2 | 2024



Target

Buyer

Date: 04/05/2024

**Type: Acquisition** 

\$208M

Pre-clinical

**MERCK** 

Deal Stage

**Target Description:** Startup preclinical-stage biopharmaceutical company that was spun out of the laboratory of University at Buffalo, focusing on development of antibody drug conjugates (ADCs).

#### **Transaction Structure & Overview**

 Merck acquired Abceutics for a potential consideration of up to \$208 million, including contingent milestone payments based upon the progress of candidates under the agreement.

#### **Outcome Strategic Insights**

"ADCs consist of a monoclonal antibody coupled to a cytotoxic payload via a linker. Abceutics engineered "payload-binding selectivity enhancers" (PBSEs) to bind and neutralize stray payload molecules, reducing the impact of these agents on otherwise healthy cells. The use of PBSEs offers a promise of reducing toxicity of ADC based cancer therapies. Abceutics acquisition follows Merck's multi-billion dollar deal with Daiichi Sankyo in 2023, marking its return to the ADC space. This deal is particularly interesting, as it highlights the openness of strategic investors to acquire early-stage assets based on the strategic fit with the R&D priorities. Merck already has a leadership position in oncology and has previously worked in the area of ADCs, however, with limited success. Abceutics technology seems to allow Merck overcome development challenges at formulation and clinical levels, hence, improving probability of success of future ADC programs. The value & structure of the deal emphasizes that although there is typically a high level of risk with investment in early stage assets, the acquisition is based on the lower valuation & milestones based payments, leading to limited risk of financial exposure in case of the development failure of the acquired technology. However, as the Abceutics technology

disproportionate to the amount paid for the acquisition, making this a low-risk high reward deal structure."

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proves to be a success, its positive impact is

### OUTCOME CAPITAL

## Strategic Advisory & Investment Banking

Outcome Capital is a highly specialized life sciences & healthcare strategic advisory and investment banking group.

Our team brings a unique blend of scientific training, operational experience and financial expertise to assist companies in developing a market-aligned strategy to catalyze M&A, partnership and financing transactions. Leveraging a "strategy-first" approach to value enhancement, our goal is to assist management teams and boards effectively navigate strategic and financial markets. Distinct from traditional financial institutions, Outcome's team is a blend of PhD scientists, physicians, CFAs, MBAs, venture capitalists, former CEOs and seasoned entrepreneurs. Outcome's DNA enables our bankers to relate to our clients, and speak directly to the technology, R&D pathway and commercial strategies from a first-hand perspective.

Outcome's quarterly market reports provide an overview of deal activity in select segments across the life sciences and healthcare industries and is accompanied by specific drivers and trends insights from our team.

Please reach out to our team for further information.





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